



**XL**  
**TECHNOLOGIES, INC**  
DESIGN / DEVELOPMENT / HOSTING



**Windows of Opportunity**  
YOUR LINK TO THE INTERNET

We develop strategies to help you stand out in a crowded marketplace.

# Innovative Solutions

*There are over 600 million people online. Can they find your business? If you don't have a web site, potential customers can't find you. Don't let your competition have the advantage. Contact us today to learn how you can reach potential customers with your own web site.*

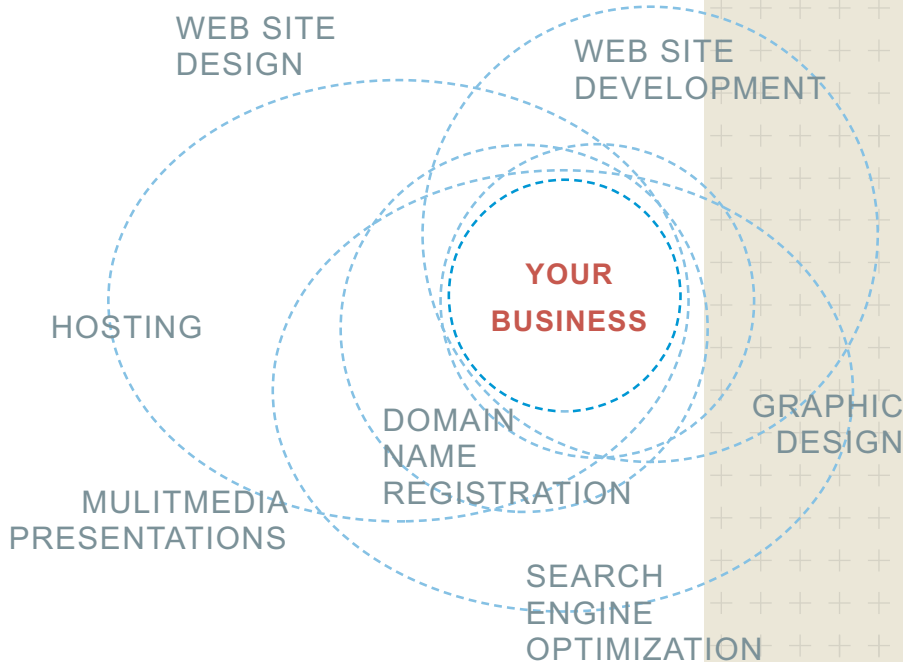


## What Sets Us Apart


There is a place where technology meets reality one-on-one, where the power of synergy has the potential to level the playing field for small businesses in every field. Just spend a few minutes with XL Technologies and you'll notice the differences that set us apart. We have an energy and enthusiasm that influences not only the course of our own business, but also every business solution we help our clients implement.

## eSolutions We Offer

XL Technologies provides innovative solutions to business clients in the following areas: web site design and development, multimedia products, digital video and audio production services and technical writing services.



- DOMAIN NAME REGISTRATION
- WEB SITE DESIGN
- WEB SITE DEVELOPMENT
- HOSTING
- EMAIL ACCOUNTS
- GRAPHIC DESIGN
- MULTIMEDIA PRESENTATIONS
- SEARCH ENGINE OPTIMIZATION
- AUDIO/VIDEO EDITING
- PHOTOGRAPHY/DIGITAL ART



*As we look to the future, it is our view  
that the scarcest resource will no longer  
be land, capital, labor or information.*

The most valuable resource of the future will be “gaining the attention of your customers” and the ability of your message to rise above the noise in the marketplace. Products, services, and information are all becoming plentiful and cheap. It is our belief that the most valuable resource in the future will be attention. How can you get and hold the attention of your customers, partners and employees?

And how should you ration out your own attention in the face of overwhelming options? These are some of the issues we deal with in helping our clients compete and win in the new digital economy. What sets us apart is our attention to detail, our attentiveness to client needs, and our innovative solutions to the problems they face. Let us help you gain and keep your customers’ attention.

#### What We Do

XL Technologies combines advanced technology, in depth practical experience, and sophisticated techniques to provide cost-effective solutions to many diverse business situations. The principal consultant has over thirty years of industry experience in computer applications, marketing, television production, digital applications and project management. In addition, we have alliances with other technology companies which provide capabilities in fields outside our primary areas of expertise.

When you choose us to create a new image for your corporate web site, multimedia presentation or documentation project, we create more than just an image for you. We assist you in developing a strategy for your message beyond the medium itself.

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## Client Benefits

**WE'RE EXPERIENCED** – XL Technologies was founded in 2001 and the owner has over 30 years of marketing and design experience.

**WE'RE A SMALL COMPANY** – Since we are a small business, you get a lot of individual attention. In other words, you are the center of our world.

**WE GO THE EXTRA MILE** – We will do whatever it takes to exceed your expectations in every service we provide.

**OUR WORK IS GUARANTEED** – If you are not satisfied for any reason, we'll refund your money. It's that simple!

**WE ARE A ONE-STOP SHOP** – We work hard to make your life easy. Whatever your project requires, we have a solution for you.

**WE HELP YOU DEVELOP A STRATEGY** – What sets us apart is that we help clients develop strategies that allow them to compete and win in the new digital economy.

## Mission Statement

XL Technologies aspires to become an architect and builder of the new digital economy, delivering excellence in consulting, technology, and innovative solutions. We will use advanced technologies to exceed customer expectations in every service we provide.

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